

# We're a Proud Member of the CompTIA ISAO.

That's great news for your cybersecurity—here's why.

## Why CompTIA ISAO Membership Matters

As an IT solution provider, membership in the CompTIA Information Sharing and Analysis Organization (ISAO) means that we are proactive about cybersecurity, focused on protecting our data and yours, and prepared to quickly respond to a breach should one occur.

The unfortunate reality is that cybersecurity breaches are growing in both intensity and frequency. And for any organization, particularly SMBs, a breach could mean the end of your business.

- ✓ 30,000 websites are hacked daily and 64% of companies have experienced at least one form of a cyberattack. (Source: TechJury)
- ✓ The average ransom payment is \$111,605, up 33% from the last quarter of 2019. (Source: Coveware)
- ✓ The number of data records exposed in Q1 2020 was 8.4 billion—a 273% increase compared to first quarter of 2019. (Source: Iomart)

## Our Security is Your Security

As part of CompTIA, the leading tech industry association, the CompTIA ISAO is dedicated to the cybersecurity resilience of technology vendors, MSPs, solution providers, and other technology businesses.

As a member, we have access to cybersecurity threat intelligence, a trusted community of peers, and the depth and breadth of CompTIA cybersecurity resources, research and training designed to keep our company—and our clients—more secure.

### CYBERSECURITY THREAT INTELLIGENCE

The CompTIA ISAO provides us with real-time intelligence about cybersecurity threats as well as analysis of the threats and actionable steps to take to help protect our company and yours against breaches.

### A TRUSTED COMMUNITY OF PEERS

As a member, we participate in a closed forum with a trusted group of peer organizations. Here, we share threat information, coordinate response efforts, promote security best practices, and educate our staff.

### COMPTIA CYBERSECURITY RESOURCES

With CompTIA, we stay close to tech industry dynamics with the latest cybersecurity research, market intelligence, education, and training.

### Questions?

We're happy to tell you more about the CompTIA ISAO and how it's contributing to our cybersecurity resilience and yours. Contact us at [tom@gowyant.com](mailto:tom@gowyant.com).